

Personal Branding Activity

Instructions:

Your brand consists of not only what you are, but also what people perceive you to be. This activity will help you assess strengths and/or weaknesses that you may not have thought of or be aware of yet! Also, usually others will see things in us that we don't even see in ourselves so it's very helpful to get an outside perspective when developing your personal brand.

This will help you get to know yourself even better.

What 3 words would you use to describe yourself?

Ask 3-5 people you know what 3 words **they** would use to describe you.

Words that matched your choices:

Different words received:

Final Words that will describe your personal brand (can use up to 4):
