

CONTENT PLANNER

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Planning Social Media Content with Purpose

Remember, most posts only need to be 3-5 sentences long or a few bullet points to keep people engaged.

	MON	TUE	WED	THU	FRI
	INPSIRE	EDUCATE	ENCOURAGE	CONVERSATE	PROMOTE
	Favorite inspirational quote	BTS of your work/job & why you love it	One of the biggest challenges you had to overcome	#TBT to your fav pic of yourself & why	Share a time you were pushed out of your comfort zone
MON	TUE	WED	THU	FRI	
	Share Your "WHY"	Ask your followers opinion/ feedback on something	Post Your Favorite Exercise Routine	What is a personal project you are currently working on?	What book or podcast would you recommend?
MON	TUE	WED	THU	FRI	
	How do you motivate yourself when you're not feelin' it?	Share a fun fact about yourself that not many people know!	What woman inspires you the most? #WCW	Favorite thing to do to relax or have fun	Share a Selfie / Outfit of the Day
MON	TUE	WED	THU	FRI	
	What is your go-to HYPE song?	Snapshot of your morning (or daily) routine	Best advice you've ever been given	What does "success" meant to you?	Share a funny meme